



corporateprofile

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This document and the information contained herein is confidential to, and the property of **Zobble Solutions Private Limited (ZSPL)** and is made available to ZSPL's employees and others acting on behalf of the company for the sole purpose of conducting business.



ABOUT US

Zobble Solutions Private Limited (ZSPL, Zobble) provides unique and innovative training solutions to customers in various industry segments, such as, Education, Banking and Finance, Retail, Logistics, and Telecom.

We specialize in Content Development (Custom Content Development, Content Re-purposing, and Courseware Production), Game Development, Simulations and Application Development.

Growth Profile:

Established in July 2005, Zobble has assisted over 50 Indian corporate organizations in unleashing the benefits of elearning and also ensured a smooth transition from classroom based training to LMS driven learning.

Zobble today is a 100+ strong team with a collective experience of over 500 person years in the e-learning domain have delivered over 400 custom content projects.

Over the last few years Zobble has created Off The Shelf products on Soft skills, Compliance and Finance under the flagship company With Open Minds.

Zobble realised very early that the biggest hurdle in e-learning was and has been user-friendly Learning Management System. A well researched and customised VioletLMS was the most obvious solution to this under the flagship company Violet InfoSystems Pvt. Ltd.

VioletAMS (Assessment Management System), VioletTMS (Training Management System), and VioletKMS (Knowledge Management System), are to shape very soon to complete the kit essential for any learning centric organisations.



OUR SERVICES

Custom Course Development

Zobble expertise's in converting your existing manuals, power points and classroom seminars into standalone or blended learning programs. These courses meet usability and accessibility standards, such as AICC, SCORM, Section 508 and can be successfully deployed on any LMS.

Through the use of narration, iconography, illustration and animation our training developers will bring your content to life, highlighting the learning objectives of your training program.

Assessments

Our assessments are created to test the learner on all the levels of learning, based on Bloom's Taxonomy. Depending on the level of learning to be tested, assessments range from the simple Multiple Choice questions to those requiring decision-making skills of the learner, such as subjective questions, decision trees, and others.

Media development

Our media development team specializes in graphic design, Illustration, Iconography, animations and audio-video recording, editing and optimization. These immersive 2D and 3D animations ensure effective comprehension and retention of the learning content.

Simulations

With simulations, we create a plausible environment where learners can experience real-time situations at close quarters. We create custom simulations using Flash Action Script or Adobe Captivate. The simulations provide learners with an interactive practice platform.

Globalization-at-Source

This methodology helps enhance global user experience, compress release cycles, and reduce the cost of creating courseware in multiple languages.

Learning Games/Game based applications











We have conceptualized and developed highly interactive games to help engage learners and thereby aid learning. These include stand-alone games as well as educational games to supplement a training program.

Custom Application Development










Our customized applications make Zobble a one-stop-shop for all your Elearning needs.

 **OUR CLIENTS**




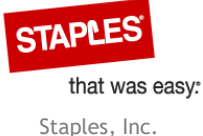
Banking

 ICICI Bank Limited	 Abhyudaya Co-op. Bank Ltd.	 IDBI Bank Limited	 IndusInd Bank Limited
 Axis Bank Limited	 Kotak Mahindra Bank	 IDFC Bank Ltd.	 HDFC Bank Ltd.
 Bassein Catholic Co-operative Bank Ltd.		 DCB Bank Limited	

IT, ITes, Telecom & DTH

 Vodafone India Limited	 Tata Teleservices Limited	 Ness Technologies	 Videocon d2h Digital DTH Service
 NSE.IT Ltd.	 Capgemini India Pvt. Ltd.	 Ernst & Young LLP	 Idea Cellular Ltd
 Financial Technologies (India) Limited			

Retail

 Reliance Retail Limited	 The MobileStore Limited	 Infiniti Retail Limited	 Staples, Inc.
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OUR CLIENTS

Securities, Finance & Insurance

<p>JPMorgan Chase & Co.</p>	<p>The Aditya Birla Group</p>	<p>ASK Investment Managers Pvt. Ltd.</p>	<p>Commercial Finance</p>
<p>ICICI Prudential Life Insurance Co. Ltd.</p>	<p>Life Insurance</p>	<p>Max Bupa Health Insurance Co. Ltd.</p>	<p>Future Generali India Life Insurance Co. Ltd.</p>
<p>Mutual Fund</p>	<p>IDBI Federal Life Insurance Co. Ltd.</p>	<p>Franklin Resources, Inc.</p>	<p>HDFC Standard Life Insurance Company</p>
<p>Edelweiss Financial Services Limited</p>	<p>SBI Life Insurance Co. Ltd.</p>	<p>Exide Life Insurance Company Limited</p>	<p>Kotak Life Insurance</p>
<p>Aviva India</p>	<p>Axis Asset Management Company Ltd</p>	<p>General Insurance</p>	<p>Bharti AXA General Insurance Company Ltd</p>
<p>Mahindra Finance</p>		<p>Piramal Enterprises Ltd.</p>	

Pharmaceutical




<p>Roche Diagnostics India Pvt. Ltd.</p>	<p>Glenmark Pharmaceuticals Ltd.</p>	<p>Gelnova Laboratories Pvt. Ltd.</p>	<p>Piramal Enterprises Ltd.</p>
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 **OUR CLIENTS**

Manufacturing

 Daimler India Commercial Vehicles	 Saint-Gobain India	 Häfele India Pvt. Ltd.	 Mahindra & Mahindra Limited
 Unilever Ltd.	 Titan Industries Ltd.	 Kokuyo Camlin Limited	 Mahindra & Mahindra 2 Wheelers Limited



Oil & Gas

 Bharat Petroleum Corporation Ltd.	 Petrofac Limited	 Essar Oil and Gas Limited
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Education & Training

 Comat Technologies Pvt. Ltd.	 Gaingyan Services Pvt. Ltd.	 Jetking Infotrain
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Hospitality

 Taj Hotels, Resorts and Palaces	 Mahindra Holidays & Resorts India Limited
--	--

Consumer Durables & Electronics

 Hitachi Limited	 Legrand
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OUR CLIENTS

Non-profit



**Azim Premji
Foundation**

Azim Premji Foundation



**Centre for
Catalyzing
Change**

Manpower Services

PruTech

PruTech Solutions Inc.

Real Estate



KALPA-TARU®

Kalaptaru Ltd.

Media



**LINTAS
+ PARTNERS**

Lowe and Partners

Health & Fitness



Talwalkars

Talwalkars Better Value
Fitness Ltd.

Food & Entertainment

UNITED SPIRITS
A DIAGEO Group Company

United Spirits Limited

Travel & Tourism

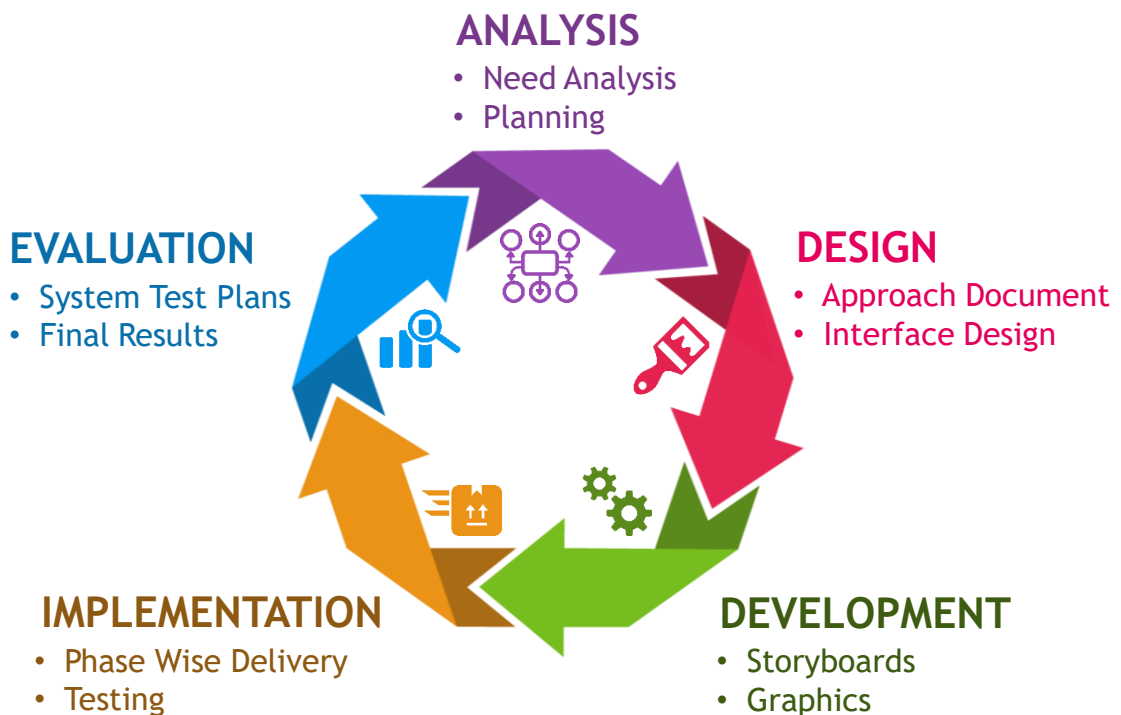
 **cleartrip**

Cleartrip Travel Services
Pvt. Ltd.



PROJECT LIFE CYCLE

Zobble Solutions follows the **ADDIE (Analysis, Design, Development, Implementation and Evaluation)** model for content development services.





THE ELEARNING APPROACH

Zobble Solutions believes in applying an **active learning** methodology, which promotes **learner control**. The user is in complete control of the learning process and is not being tutored in the conventional sense. This leads to a greater level of involvement and an enhanced learning experience.

Zobble applies an approach that blends traditional theory, such as Gagné's Nine Events of Instruction, with modern instructional design principles, such as those advanced by Merrill and Clark, to yield a more effective and higher quality learning product.

Bloom's taxonomy provides the framework for designing and building assessments. It describes six levels of cognitive learning - **Knowledge, Comprehension, Application, Analysis, and Synthesis**. Most courses are designed at a minimum Bloom's taxonomy level 3 - Application. In effect, learners are expected to **apply** values learnt in their day-to-day functioning.

Instructional elements

The following instructional elements help impart an engaging learning experience for the user.



Central character (Mascot/Avatar)

A character lends credibility to the training. Moreover, it motivates and educates the learner, while ensuring that it exudes trust in the content covered. Characters can also create interest and inject humor into an otherwise dry subject.



JASON & KIM

These two are highly stylized characters, their comic-book look appeals best to teens and younger audiences.



JAI

Jai is a dynamic, adventurous, and bold guy. With a realistic attire and body proportions, but a stylized face to hold the appeal of a young and mature audience.



SHERDIL

Sherdil is a cool and confident animal mascot. Sherdil's warm personality can be used to present courses in a more friendly way. Appeals to young and mature audiences.



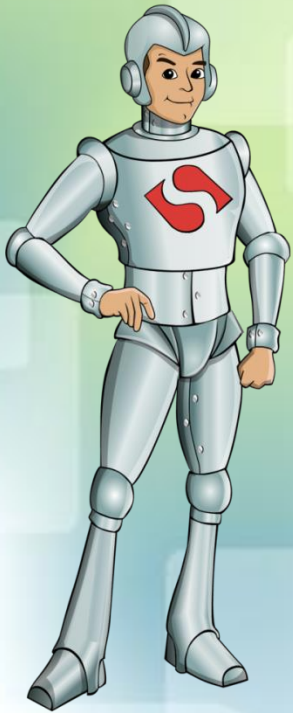
NEERA

This character is caricature-style teacher. Brings engagement to information-heavy courses.

MOBIKANTH

Combining the biggest icon in India - Rajnikanth and the biggest tech-booms in India - Cell phones. The cultural motifs used in this avatar appeal to most Indians. Useful for tech-courses





SAKSHAM

Saksham leans more towards a realistic look, but Saksham's superhero persona is what makes him appealing to audiences. This character adds a positive flair to serious courses.

GUARDIAN ANGEL

A chilled out angel in bathroom slippers, highly stylized. This character is useful for adding humor and fun to narration-heavy animated courses.



ATLAS

Atlas is a clipart-style office assistant. Curious and always ready to be your guide. Atlas especially loves explaining UI interfaces.



GENIE

A popular character in mythological stories, entertaining generations. Appeals to kids and young audiences.

MONEY

A childish caricature of a money note. Brash and playful. Appeals to kids.





TANYA & IAN

Action-savvy agents Tanya and Ian add their suave charm and bring some action to bland courses...guiding audiences who love to feel like spies.



SHEENA

Realistic, this character is unintrusive, smart, and with a frank personality. Meant for introducing highly interactive courses which just require characters as placeholders.



COL. DHILLON

Col. Dhillon is a character filled with pride for his country. Proud and loyal. Col. Dhillon's personality appeals to the patriotism in recruits. Useful for adding the right military feel to disciplinary/compliance courses.



MARTHA

A sophisticated, unspoken presentator. The character style is realistic, plain, and straightforward. Meant for introducing highly interactive courses, which just require characters as placeholders.



VIKRANT

A friendly authority figure, this character is used for disciplinary courses helping to familiarize recruits in a simulation course.



THE ELEARNING APPROACH

Audio

Most of our courses are audio-based to support.



In India, one of the largest and most dynamic SME markets in the developing world, the outstanding national SME loan portfolio is still \$ 88 billion (Rs. 440,000 crore) only. Corresponding figure for Taiwan stands at \$ 95 billion (Rs. 475,000 crore).

Source: International Finance Corporation

Embedded video

Certain domains, such as airlines, use videos that simulate the actual environment for the learner.

Performance Support Materials

In Gagné’s terms, performance support materials promote “learning retention and transfer” to the work environment. Zobble uses the following aids singularly or in combination for certain training programs.

Printable References

Information that is useful to the learner, but not vital, is available in the form of printable resources on specific screens.

- Understand all leadership authority types. You may need to use more than one leadership authority style when communicating with your Sales Executives (SE). The Leadership Authority Type Questionnaire will help you understand various situations and possible solutions.



- Constantly monitor the leadership authority type used for each SE. Change the approach according to the maturity of each SE.



THE ELEARNING APPROACH

Resources

Additional training material and reference links are available as downloadable resources globally or on specific screens.

Resources

List of downloadable resources

Download 

- Tata Code of Conduct Manual
- Reference E-mail IDs



Use of visuals

Depending upon the target profile and age group of the audience, certain courses are visually driven, as opposed to information-heavy screens.



The use of media elements, such as filmstrips in case of scenarios, retains learner attention.

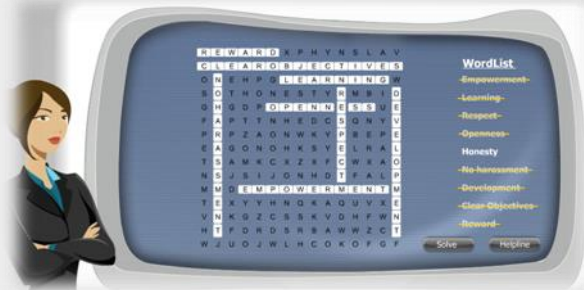




THE ELEARNING APPROACH

Self-checks

Periodic self-checks are provided to help learners assess their understanding and correct misconceptions and errors.

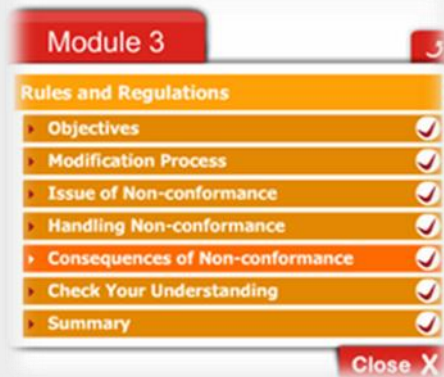


These are in the form of

- a) Role-plays
- b) Scenario-based questions
- c) Crosswords and other word puzzles

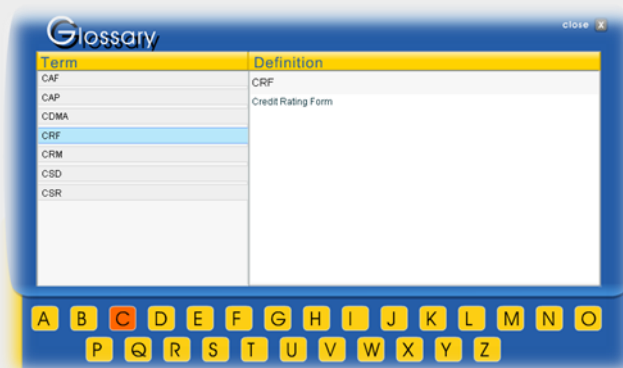
Bookmarking

Most courses support the bookmark feature. While viewing a module, the learner can choose to exit the course. When the learner returns, s/he has an option of returning to the last page visited or viewing the course menu.



Glossary

Unfamiliar/ tricky terms appear as hyperlinks with text on screen or their meaning can be found using the glossary button available at all times in the course. .





DEVELOPMENT TOOLS & TECHNOLOGIES

We build our courses using the latest of tools and technologies.

Languages	JavaScript, ASP, PHP, .NET, HTML, DHTML, XML, HTML 5
Databases	SQL, MySQL, and Access
Design tools	Adobe Photoshop, Adobe Illustrator, 3D Max, Maya, CorelDraw, Macromedia Fireworks
Authoring/Programming tools	Adobe Flash MX, Adobe Dreamweaver, Lectora, Articulate , Captivate
Audio/Video Software	Sound Forge, Adobe Premiere, Adobe Aftereffects
Compliance	AICC/SCORM & Section 508 for accessibility compliance

Delivery modes

Zobble Solutions can deliver training programs in the following formats:

- CD-ROM / DVD /VCD for Standalone delivery
- LMS Deployment(For any proprietary SCORM/AICC Compliant LMS)
- Online Hosted on VioletLMS
- Web (Deployed on client's internet/intranet servers)



2D ANIMATION MOVIES AND VIRALS

Zobble has also created various short animated movies and virals, where interesting scenarios are shown accompanied by lively characters. These animations are quick-paced and appealing, which serve to engage the viewer and thereby bring to their focus, the chief issue which is to be highlighted.



Video on Business Continuity Planning covering evacuation procedures in event of fire, terrorist attack and earthquake.

Viral on spreading awareness about insurance fraud by submitting forged documents.



Video series on safety hazards that can occur in different workplace environments and how to prevent them.

Viral on spreading awareness about fraud by employees through submitting fake bills and charging exorbitant expense claims.





ANCILLARY SERVICES

Having gained expertise in full cycle development, we now provide various other services at different stages of a project. These services include:

Consulting services for a range of subjects such as the SAAS v/s Enterprise battle in LMS. Choosing the right infrastructure as per the expected user strength.

- ❖ Choosing the apt technology for eLearning delivery
- ❖ Illustration design and Visualization
- ❖ HTML 5 based courses and games for Android and iOS devices
- ❖ M-learning services
- ❖ Template Creation
- ❖ Curriculum Design and Instructional Design
- ❖ Assessment Engine with custom features
- ❖ Brand Identity Creation
- ❖ Developing Strategy for Organizational level promotion of eLearning initiative
- ❖ Translation and Localization in regional and international languages
- ❖ Audio/Video recording
- ❖ SCORM compliance and testing on LMS and standard test suites
- ❖ Curriculum development and planning for eLearning implementation across the organization



OFF THE SHELF COURSES

Under the With Open Minds banner, we provide numerous Off the Shelf Courses on a diverse range of topics and our list is ever growing. These course are designed to help improve and develop personal soft skills such as giving presentations, communicating effectively, managing time and more.

Personal Development



Email Etiquette



Stress Management



Emotional Intelligence



Effective Communication



6 Thinking Hats



Corporate Grooming



Presentation Skills



Leading Effective Meetings



Giving and Receiving Feedback



Social Etiquette



Business Etiquette



Time Management



Fine Dining



Handling Difficult Conversations



Delegation



Negotiation Skills



Performance Under Pressure



Decision Making



Dealing with Challenging Customer Interactions



Innovation



Teleconferencing



Transactional Analysis

Management



Leadership Skills



Team Building



Team Management



Coaching



Leading Effective Teams



Introduction to Japanese

Language Training



Spoken English

Finance



Commodities



OFF THE SHELF COURSES

Compliance

 **FRAUD** awareness & prevention


 **PREVENTING SEXUAL HARRASMENT AT WORKPLACE**


 **INFORMATION SECURITY**


 **Environment, Health and Safety Awareness**

Handling Customers in Sales

 Customer Relationship Skills

 Art of Managing HNIs


 Customer Centricity


 Setting Client Expectations


Handling Difficulties in Sales

 Overcoming Objections in Sales

Enhancing Sales Skills

 Consultative Selling


 Negotiation Skills for Sales

 Influencing Skills for Sales

Developing Sales Skills

 Become a Sales Professional

 Mastering Sales

 Sales Presentation Skills

 Prospecting/Leading Generation

 Closing Skills: "Confirming the Sale"

EHS


 Personal Protective Equipment

 Environment Safety

 Traffic Safety

 Storage Procedures

 Precaution Against Hazards

 Proper Equipment Use

 Ergonomics

 Basics of Insurance



OFF THE SHELF COURSES

Sales Calls



Telemarketing



Cold calling: "Effective Introductory" Calls

Sales Management



Channel Management



Unit Costing & Inventory Management

With a number of successful soft skill courses in our catalogue and further additions being made frequently, we are sure to have something for every organization's needs.

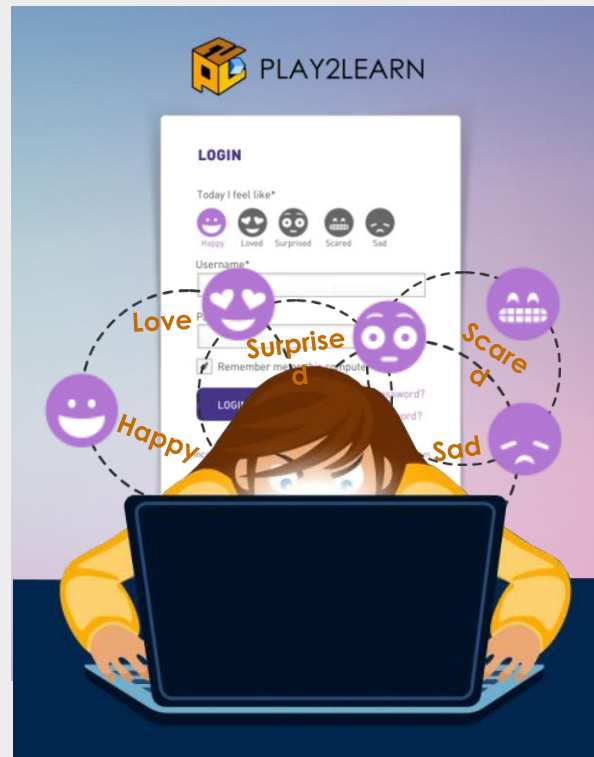
Visit <http://withopenminds.com/User/HomePage.aspx> for further information and to download the content outlines for the courses.



GAMING PORTAL

Today's learners are very dynamic and the plain stereotyped learning hardly motivates them any more. Gamification enables using the gaming elements in learning environments to stimulate interests of the learners and inspire them to continue learning.

Games have the power to not only influence but also reshape the personality of an individual and at Play2Learn, we intend to impart this benefit of gaming for knowledge based understanding.





GAMING PORTAL

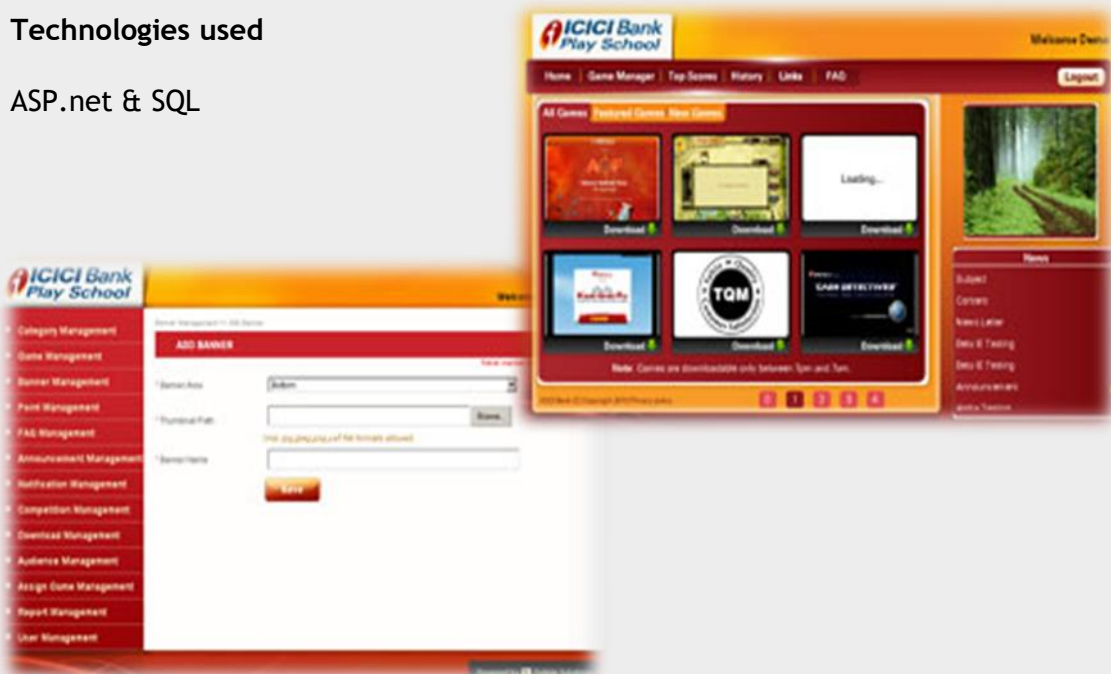
Post the success of the performance driven games, we provided our clients with a practice platform where learners could learn through personal experience. The platform enables the individual to go through the learning process on his own at his convenience with limited access to the internet/intranet.

Some of its highlights include

1. Gaming Portal allows user to download games on the user's machine. A lot of time is saved and network traffic is reduced as the user does not have to download the games from the web server every time he views them. The scores are automatically updated on the user's next visit to the portal.
2. Administrator can change the time duration during which the games can be requested for download which brings network traffic to minimum.

Technologies used

ASP.net & SQL



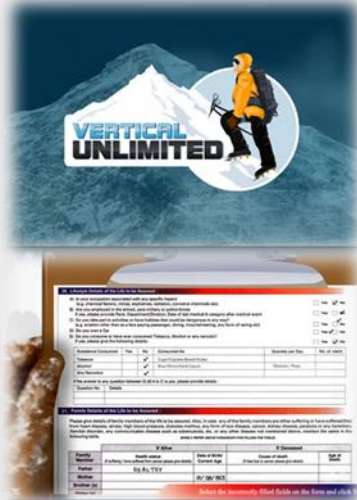
Customized portal has been deployed at

- ❖ ICICI Prudential Life Insurance Ltd (User base of over 20,000 employees)
- ❖ ICICI Bank Limited (User base of over 10,000 employees)



PERFORMANCE DRIVEN GAMES

Vertical Unlimited (Form filling simulator)



Vertical Unlimited provides an ideal *Practice Platform* to the learner to identify all the possible errors that a customer makes while filling a form. Multiple customer profiles are covered across forms. This kind of practice enables the learners to become ‘experts’ in spotting any errors when they receive the filled form from the customer.

Vertical Unlimited is not about a set of general knowledge questions, neither is it any kind of quiz. It is about applying one’s job skills to the game while playing it.

Insurance Ka Genie (Assessment Engine)

The game is an IC33 mock exam simulator based on IRDA regulated course content.

The client wanted an assessment engine, where their candidates aspiring to become Insurance advisors can practice on questions from a pool of 600 questions.

The game blends the assessment engine into a theme where the player has to answer a genie’s questions to reach to a hidden treasure. Such a game theme holds the players attention throughout the game and helps him in getting ready for the actual exam.



The immediate benefit of the game was the increase in the number of passing percentage of the advisors .

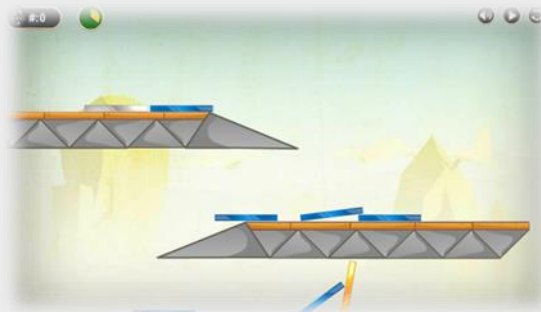


CUSTOMER ENGAGEMENT GAMES

The Domino Effect



A puzzle-based game developed for IDBI Bank. The goal of this game is to stack dominoes, spacing them out in such a manner that they would tip over the last golden domino. The challenge – limited number of dominoes allocated, as well as a time limit. Its objective was to entertain the customers whenever they would visit the bank's premises as well as generate interest about financial planning.





GAME BASED LEARNING



Chase Your CK Adventure (Game on American Culture)

This game aimed to familiarise the Indian call center staff of JP Morgan Chase with the milestones in the life of an average American and their financial needs at each such milestone, so that the Indian staff can respond appropriately to US customer requests and enquiries.



The game is based on the famous board game "Game of Life". Zobble developed a custom car circuit on which a 3D car ran on the basis of the number reflected on the spin wheel.

Titan Induction Game

This game was developed to serve as an engaging training module for new employees at Titan. It consisted of four modules with a variety of activities for the player such as drag and drop interactivity, finding hidden objects, find the difference and object snatching. Each activity was then linked to the aspects of the company that was to be conveyed.





CUSTOM PRODUCTS

Apart from custom application development expertise we also have our own products such as:

 <p>VIOLET LMS LEARNING MANAGEMENT SYSTEM</p>	<p>LMS: A powerful platform ideal for instructor-led and e-learning activities, curricula and courseware catalogues across enterprises.</p>
 <p>VIOLET CMS CONTENT MANAGEMENT SYSTEM</p>	<p>CMS: A platform to manage or channelize work flow in a collaborative environment so that employees of the company can utilize the information across different applications.</p>
 <p>VIOLET SMS SURVEY MANAGEMENT SYSTEM</p>	<p>SMS: A handy tool that allows for effective management of surveys.</p>
 <p>VIOLET IMS IDEA MANAGEMENT SYSTEM</p>	<p>IMS: A simple platform for creation and handling of organisation ideas in a central place.</p>
 <p>VIOLET KMS KNOWLEDGE MANAGEMENT SYSTEM</p>	<p>KMS: A system for managing knowledge along with knowledge sharing issues and approaches in organizations.</p>
 <p>VIOLET AMS ASSESSMENT MANAGEMENT SYSTEM</p>	<p>AMS: An assessment engine that enables management and delivery of online tests/assessments.</p>
 <p>VIOLET TMS TRAINING MANAGEMENT SYSTEM</p>	<p>TMS: A platform that allows organizations to accurately track and manage training program for employees.</p>
 <p>VIOLET MIS MANAGEMENT INFORMATION SYSTEM</p>	<p>MIS: A tool that helps in simplifying the various management procedures within an organization.</p>
 <p>VIOLET Sales App LEAD MANAGEMENT SYSTEM</p>	<p>Sales App: A tool to help efficiently managing sales and tracking leads.</p>



VioletLMS is the Learning Platform developed by Violet InfoSystems Pvt. Ltd.

This platform is designed specifically for training departments with an objective to improve administration, automation, communication and centralization of information and data related to training.

It is a scalable, robust, and flexible platform for instructor-led and e-learning activities, resources, curricula and courseware catalogues across enterprises.

It is an end-to-end, fully integrated learning solution that can be individualized - so that each user can access courses that have been assigned specifically to him/her.

Enterprise Model:

This model offers one time deployment on the client server with no user license cost. This is ideal when the client has 5000 users or above. This model is also adapted when the organization needs a custom build LMS addressing to their specific needs.

Since this is developed from scratch, the enterprise model can be customized based on the clients requirement to the extent that the LMS could be working as a complete HRMIS system.

SaaS model: The software vendor hosts and supports the software. The client subscribes to the software rather than licensing and running it on their own server.

There are several client benefits to the SaaS LMS model:

- ❖ Lower initial costs and reduced in-house support
- ❖ Faster deployment
- ❖ Ability to focus on the organization's core business, instead of spending resources to support yet another system



CUSTOM APPLICATIONS

We provide customized applications to our clients according to the needs of their organizations. These applications help our customers bring an increased agility and flexibility to their businesses. The applications are bundled with a wide variety of features to allow for effective management of numerous sectors of a business such as employees, sales, training, education, human resource, operations and many more.

Some of the applications we have created are:



Hindugyaan

This portal for The Hindu provides a platform for learning about Hinduism with informative courses.

Häfele Product Selector

This portal for Häfele allows managing the enormous catalogue of products owned by the hardware and manufacturing company, including checkout and purchase.



Business Wise

Developed for the Business Line, this portal creates a learning platform with highly customized courses, a news hub, forums and other features.



WEB APPLICATIONS/PORTAL



Prutech-CMS based job portal

A content management system developed for an international job site. Job seekers can search jobs, create and upload multiple resumes, apply for jobs online. Employers can create their company profile, post their vacancies and search resumes.

Happy Hours India

www.happyhoursindia.com

A shopping cart for personalized gifts developed using asp and SQL with CCAvenue payment gateway integration.



Sheth Publishing House

www.shethbooks.com

A well categorized catalogue of books from the publishing house, where users can browse through products, check prices and view related products.

Private Equity Exchange

A secondary investment company that helps buyers and sellers reallocate of their portfolio amongst asset types and classes, achieve early liquidity from private equity investments.



PROMOTIONAL GAMES

Kerala has long been a major producing and trading center for spices. Unscramble the letters to get the name of the King of Spices.



important element of Ayurveda.



Name the treatment this picture represents.

Incredible India Contest Game

This flash game based game was developed to increase user traffic on the Incredible India website www.incredibleindia.org (A Ministry of Tourism initiative).

The game requires users to attempt some questions on Kerala culture. At the end of these, the user arrives at a jigsaw puzzle of an Ayurvedic massage. Solving this puzzle entitles the user to a free trip to Kerala.

The user data was to be utilized to build customer data base for marketing.

Wealth Management Campaign Game

The objective of this time based game was to generate a buzz for a wealth management company around their campaign (Make your money multiply/avoid the tax man). Using keyboard controls, the player guides a bunny across a horizontal landscape and helps him collect as many carrots as possible.

The carrots here signify the money collected. Player needs to judge how high/far bunny should jump across a fence, so that he lands on the carrots. The player also needs to dodge tax bombs and jump over fences on his way.



The game uses physics algorithms to calculate the motion and bounce effect of the bunny. Developed in Flash with a backend of ASP and Access to store top scorers, this game was delivered on the web.



GAME BASED ASSESSMENT & QUIZZES

Games used to assess corporate employees

A question bank wrapped in a Maze game. The objective of the game is to reach the centre of the maze. Each correct answer leads the player closer to the goal.

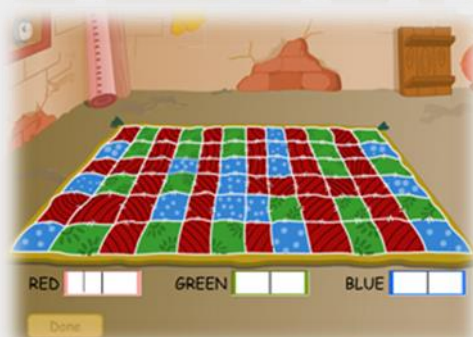


A sorting game used for assessing the learner’s knowledge of roles and responsibilities of various departments of Reliance Consumer Finance.

Educational games/quizzes developed for a rural kids

Popular Tetris game used to teach concept of “Place Value” in maths with bricks falling at a construction site.

A quiz set on a colorful handmade Quilt, used to teach addition.





DIGITAL CONTENT SERVICES

Product Awareness

One of the most crucial roles as a business owner is to establish brand awareness and ensure the best visibility and wide exposure.

We cater to this need through videos, in several regional languages, specially created for:

- Youtube
- WhatsApp



Internal Communication

Innovative minds and creative hands at Zobble make the best to engage employees through internal communication.

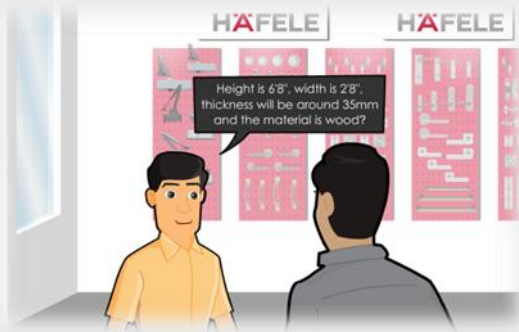
Digital screen technology can be harnessed to motivate the employees, shout about success of the company among staff, to promote and support employee awareness initiatives.



DIGITAL CONTENT SERVICES

This can be done through:

- Mailers
- Newsletters
- Posters
- Screensavers



The Power to Stop Sexual Harassment is in your Hands!

OBJECT 
REPORT 
PREVENT 

Learn more about Axis Bank's policy on Prevention of Sexual Harassment (POSH) at Workplace by completing the "Speak Up" e-Learning module* available on Axis Academy today.



Log-on to <http://lms.axisb.com> or <https://lms.axisbank.co.in> from your home to complete the e-Learning module. Let's make Axis Bank a great place to work!





DIGITAL CONTENT SERVICES

External Communication

Although external communication may seem like an effective way to reach out to customer or public, it comes with its own set of challenges. One misplaced quote, or badly worded mail will affect corporate revenue and relations. Our pragmatic sense of the audience and company image helps us make the best of this channel.

➤ Email Template Creation



Response to your Credit Limit Query

Dear Mr. / Ms.

Thank you for your email to Vodafone. Your credit limit details are as below:

Mobile No.	Current Credit Limit	Outstanding Amount	Payment to be made	Average Usage
xxxxxxxxxx	2000	1500	2400	2000

We would like you to know that your credit limit is a fixed value, up to which you can use your mobile phone without making any interim payment before your bill generation. Your usage will be checked on a daily basis against the credit limit. The limit amount includes your unbilled usage and outstanding amount, if any.

An SMS notification was sent to you on ___/___/___ informing you that your usage has reached Rs. _____. A interim payment was requested for this amount. Since we have not received any payment, the outgoing call services have been temporarily withdrawn effective ___/___/___.

Any payment made by you has been adjusted against the bill for that period. However, in case of non-payment, the outgoing services are temporarily withdrawn.

We request you to make the payment of Rs. _____ so we can restore the outgoing call services for you.

If Paid by Cash

Service to be restored within: 2 hours

What you need to do: Fax the payment receipt to 66661200

For Credit Limit Increase

Additionally to avoid inconvenience in future, we would advise you to get the credit limit for your account increased by opting for any one of the four options mentioned below:

You can pay a security deposit of approximately an amount, equal to your average usage.

For example, if your average usage is Rs.2000.00, you can make a deposit payment of Rs.2000.00.

This lies as a fully refundable security deposit on your account, payable whenever you decide to discontinue your services with us.

1 By giving an additional security deposit

Pay the deposit at the Vodafone Store only.

Enhancement of Dynamic Credit limit: Within three working days.

2 By availing the "Direct Debit Instruction" (DDI) service

Your monthly bill amount will be debited to your credit card on the 15th day of your bill date.

3 By availing the "Direct Debit from Bank" (DDB) service

The monthly Vodafone bill amounts will be debited to your bank account on the 15th day of your bill date.

All you need to do is send us the DDI form (file attached – DDI form.pdf) or send us the DDB form (file attached – DDB form.pdf).

You can fax it to 66661200 or submit the same at any of our nearest store. A file containing addresses of our stores in Mumbai will be attached with this email (Vodafone Stores.pdf).

The DDI/DDB facility will be activated within three working days. Thereafter, the Dynamic Credit limit for your account will be increased by Rs.2000.00, if you avail the DDI facility or Rs.1000.00, if you avail the DDB facility.

4 By submitting any one of the following documents:

- Income Tax return copies for last two years
- Last three months pay slip copies
- Latest bank statement which indicates last salary withdrawn
- Utility bills like electricity; gas bills; etc.
- Competitor's last 3 bills if paid by customer AND NOT BY his/her Employer can be taken for enhancing Dynamic Credit Limit. Customer will get the same limit as set by competitor
- Copy of his visiting card if his/her designation is Manager or above Manager

You can fax the above documents to the number 66661200. Please mention your mobile number on the fax copies.

On receipt of the above details, the Dynamic Credit limit will be reviewed within three working days.

You will receive an SMS informing you about the status of your credit limit.

We'll do our best to assist you.

Join us on Facebook Follow us on Twitter

For assistance with your Credit Limit, contact Vodafone Care by
Phone : 111 or 9820098200 | Mail: corporate.assist@vodafone.com | Website www.vodafone.in



UI DESIGN AS PER USABILITY CONCEPTS

User Friendly Interfaces

Our design team takes into consideration various psychological aspects of human behaviour, while designing an interface. These are the psychological effects of interface components, such as colour and visual objects. We design user-friendly interfaces that are easy to navigate, while at the same time appealing and identifiable for the course audience.





CLIENT TESTIMONIALS

Gurmeet Bhatia

Vice President Sales & Distribution (ICICI Prudential Insurance Company)

Speaking about the game based learning applications deployed at ICICI Prudential Insurance.

“This game (Vertical Unlimited) provided a good visual interface & opportunities for our sales force to practice application form filling in a simulated environment.”

Agnelo Joseph

AVP - HR (Reliance Consumer Finance)

Speaking about the scenario based course on Performance Management Systems deployed in their organization.

“We are proud of our association with you all. Thank you for the effort which is highly appreciated. We continue to look forward to close working relationship with Zobble.”

Jyoti Tiwari

HR (Saint-Gobain India)

Speaking about the scenario based course on Code of Conduct deployed in their organization.

“We thank you and your team for the considerable effort that has been put to bring up our E-learning module: Saint-Gobain India Code of Conduct, Saint-Gobain India to its current shape. This module was recognized and awarded a Star in our Global Star Communication Awards for the articulation and treatment of each element”.

Himani Pandey

HR Manager (ICICI Bank)

Work done by your team is highly appreciated. Not only the quality of work but the sincerity and speed with which the work is completed is commendable. Thank you for finishing the work in a time bound manner. Really enjoyed working with you guys. Hope that more such opportunities arise in the future.



CLIENT TESTIMONIALS

Conrad Serrao

Training Manager (JP Morgan Chase card services)

Speaking about the Game based learning application and induction course deployed in their organization.

"It was a pleasure working with the Zobble team and the projects were delivered as per expectations. I do appreciate the flexibility of your team towards ever changing timelines & specifications which still were dealt with patience and catered to as requested. I do look forward to the partnership in 2010 for some more upcoming projects".

Vernon Fernandes

Associate Vice President Human Resources (ASK Group)

"Partnering with the Zobble team on our e-Induction project was truly a pleasant experience. The team lead by Gunjan infused a lot of fresh perspective & creative ideas into every stage of the project. In my opinion the pillars of a successful eLearning project - Creativity, Sound design, Project management & Technologies - the team delivered on all these counts.

At the end of it I'm happy to state that, our e-Induction module achieved the objectives for which it was created. Kudos to the team & I personally look forward to more associations with Team Zobble!"

Puneet Bansal

Head-Legal & Secretarial, (BSLI - AML KYC)

Our requirement was understood in a precise manner and the solution offered was above our expectations. Zobble was quite receptive in terms of our time and budget constraint and gave ample support on the delivery mechanism.

Our involvement was quite minimal and despite this the solution offered was very well constructed. They converted an academic topic into an interesting story based concept and thus conveying the message in a very easy to understand language, it was very innovative. The required objective has been definitely met; moreover the graphic representation was well appreciated by the end users.



AWARDS AND RECOGNITION



Recognition amongst '25 Best E-Learning Companies' at the Global E-Learning Awards

Zobble Solutions Pvt. Ltd. was awarded '25 Best E-Learning Companies' recognition at the Global E-Learning Awards organised by the World Education Congress, held on 28th and 29th June, 2013 at Taj Lands End, Mumbai.

The World Education Congress focuses on the development and improvement of education throughout the world, by analysing the traditional and current scenario, discussing the technologies and strategies that can be implemented, and encouraging collaboration among various institutions.

At the Global E-Learning Awards, individuals and institutions that contribute the best of talent, innovation and standards to the world of education and training, are recognised.

A wide category of awards are presented to the leaders of excellence in the field of e-learning.



AWARDS AND RECOGNITION



We couldn't have done it without you!

It gives us immense pleasure to share with you that Zobble Solutions, your preferred partner for elearning services has won the coveted Global Learn Tech Award for 2014 in the following 3 categories:



Excellence in production of learning content - Public Sector

Best Learning Management System Implementation

m-learning Innovation Award

The achievement of these awards is honestly thrilling and stands as a real acknowledgment that our work has meaning and has made a difference.

We understand and acknowledge that winning is essentially the reward of knowing that we have collaborated and that we have received so many opportunities to contribute to the work and passion of many along the way.

Here's to many years of ongoing collaborations, success and rewarding experiences during this journey.

Special thanks to CEDPA, Häfele and Reliance Mutual Fund for their endorsements.



AWARDS AND RECOGNITION

Zobble Solutions Pvt. Ltd.

recognized by

siliconindia magazine as

si50 2014
Fastest Growing Companies

An annual listing of si50 Fastest Growing Companies of the Year - 2014

Zobble Solutions - An Innovative and Interactive approach to customised Learning and Application.

The training requirement for the industry is growing while budget is shrinking, making the need for efficient and effective training even more important. This requirement was delivered by Zobble Solutions, an E-Learning Solution & Customized Application development company.

Zobble has also won several awards for its offerings. Two of them this year are - award for successful development of mobile learning videos over WhatsApp medium for Reliance Mutual Fund, and for successful deployment of the customized Learning Management System (LMS) in 38 subsidiaries of Hafele. Zobble has also developed over 50 e-Learning programs for banking professionals for Axis Bank Ltd. over Samsung Galaxy tabs provided by the bank to its staff.

Zobble focuses on combining innovative, interactive and blended learning approach to a cost effective E-Learning solutions and is listed under SiliconIndia magazine as "**si50 Fastest Growing Companies of the Year - 2014**".



AWARDS AND RECOGNITION



Zobble Solutions Private Limited: Transfiguring Learning Industry through Ingenious eLearning Solution



► Gunjan Gupta, Founder & Director

The global LMS industry is witnessing metamorphic change from conventional learning methods to advanced e-Learning solutions. Though e-Learning is popular in India, few challenges like unavailability of adequate IT infrastructure and support, insufficient bandwidth and resistance to change, etc. still obstruct its progressive journey. Undoubtedly, vendors who are able to offer qualitative e-Learning solutions with a touch of innovative customization have prominence in the e-Learning industry.

Incepted in 2005, when the Indian e-Learning industry was immature, Mumbai headquartered Zobble Solutions came fore with its creative and technological expertise in delivering e-Learning solutions. With its client centric approach, the company's service portfolio comprises of Custom e-Learning, Application Development, Mobile Learning, Game Development and Media Development presently. "We have been known among our clients for our unique expertise in aiding them to make important business decisions

right from technology to be chosen, cloud servers to be deployed and devices to be invested in, to the concept of creating micro-learning in the form of videos, gamified quizzes and infographics," asserts Gunjan Gupta, Founder & Director, Zobble Solutions Pvt. Ltd.

Zobble's forte lies in providing end to end solutions to clients through a fully SaaS and/or Enterprise models of deployment. The LMS is being used by 20+ customers including elite clients like Hafele, Edelweiss and Mahindra & Mahindra to name a few. Highly engaging training programs with Scenario/Avatar driven approach and Business Simulations have been delivered in as many as 11 languages ensuring maximum training effectiveness through 1200+ hours of learning.

For corporate training, Zobble provides customized LMS enabling clients to attain complete control over specific training needs. Certification facilities well integrated within the courses and LMS, is one of the most sought for feature. The LMS delivers easy and effective management of training through administration, consolidated information, centralized and aligned processes, intuitive and user friendly interface for learners, scalability and broader reach, reduced costs, increased learner engagement, anywhere and anytime access.

Aside from usual & traditional training curriculum, Zobble re-creates tailored e-Learning solutions at four levels by optimizing Flash and HTML-5 technology for delivery

Zobble Solutions provides customized LMS to its clients to aid them in attaining complete control over their specific training needs

through new age devices like Tablets and Smartphones. "Each level in itself has specific characteristics outlined clearly, so clients can choose the best suited solution for their needs and requirements," opines Gunjan Gupta.

As today's individuals are inclined towards Mobile Apps, Zobble has specifically designed Mobile Apps and services that provide superior and easy accessibility on all mobile platforms and devices. These can create the ideal corporate learning environment ensuring intellectual and professional growth of individuals and organizations.

Currently, Zobble envisages becoming a leading technology solutions and consulting company for training through Gamification (Leaderboards, Badges, Trophies & Coins), Web as well as Mobile Apps. "We are looking forward to expand the reach of collaborative learning in India and across the globe and taking it to newer heights in terms of learner experience," winds up Gunjan Gupta. **TR**

INSIGHTS
Subramanya C,
Technology Officer,
Zobble Solutions (HGS)

Ryan King,
CIO,
International

Click icon to read online



RECOGNIZED AMONG 2016'S 20 MOST PROMISING LMS SOLUTION PROVIDERS BY CIOReview



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